

# Rik Fregia

**Age:** 38

**Occupation:** Vice president of Courtesy Auto Group and general manager of Courtesy Buick GMC in Crystal Lake

**Residence:** Crystal Lake

**Hometown:** Naperville

**Family:** Single, no children

**Education:** Bachelor of Science degree in Business Management from Eastern Illinois University

**Favorite McHenry County restaurant?** Andy's Restaurant in Crystal Lake

**Favorite book?** "Freakonomics" by Steve Levitt and Stephen Dubner and "Oh The Places You'll Go" by Dr. Seuss

**First job?** My first job was being a parking attendant. I was only 14, so I could not physically park the cars, therefore I would just direct people where to park at major events throughout the Chicago area.

**One word that describes you?** Versatile



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**Rik Fregia, vice president of Courtesy Auto Group, poses for a portrait in Crystal Lake.**

proud of over the past year. The PICA is given to four recipients a year; mine was granted by the Crystal Lake Chamber of Commerce in recognition of making a substantial investment in the renovation of my facility and the civic contributions I have made to Crystal Lake.

**How do you give back to the community, and what drives your service?**

Giving back to me is necessary for the soul. My mom and I sit on the board of the scholarship committee at our church, and I learned a lot from

her. She has taught me that "those who are the happiest are those who do the most for others." I continuously give back by organizing multiple food drives throughout the year for Community Harvest. I support Toys for Tots, I sponsor Trunk or Treat, Crystal Lake Half Marathon, Movies in the Park, BBQ for the Troops and donate to numerous charities. I enjoy all of those charitable activities, but my favorite is Operation Click. I get a chance to donate a vehicle to a deserving teen and speak to hundreds of teen drivers about seat belt safety and the dangers of distracted driving.

**What is something you have never done but want to do some day?**

I am a huge sports fan, and I have never owned an NBA or NFL franchise, and if I ever received the opportunity to be an owner or partner, that is definitely something that I would want to do some day.

**What is the best career advice you have ever received?**

[My father] told me many years ago "talk less, listen more, and whatever you do, please do not embarrass the family."

**Which CEO would you most like to spend the day with and why?**

The CEO that I would most like to spend a day with is Steve Ballmer. Although I could not imagine scoring a perfect score on my SAT like he did, I like to think we have similar interests and backgrounds. We both grew up in the suburbs of Detroit. Our fathers were in management for Ford Motor Co., and we both have a love for sports. Sitting down and talking about business with Mr. Steve Ballmer would be amazing, and hopefully I could give him a few suggestions on the Los Angeles Clippers.

**Nominator's comment:**

"Rik Fregia is an excellent example of self-driven success. Since acquiring the dealership in August 2011, sales have increased by 300 percent ... due to Rik's guidance and business acumen. Rik managed a million dollar renovation in 2013, creating a beautiful addition to Route 14. Under his leadership, the dealership has increased the service by 50 percent," said Mary Margaret Maule, president of the Crystal Lake Chamber of Commerce. "Rik is a model business leader supporting his community in a variety of ways."

**What is your job and what makes you good at it?**

I sell and service vehicles. I have been in the retail aspect of the automotive business for the past 20 years. I believe my ability to adapt to many situations along with my experiences has helped me accomplish many goals, but it's the idea of going to work and meeting new people daily that intrigues me. There isn't a better

feeling than to deliver a vehicle to a loyal customer and eventually selling three or four different generations of their family a vehicle, as well.

**What accomplishments and innovations are you most proud of this year?**

I think earning the PICA (Pride in Crystal Lake Award) was the accomplishment that I am most

# Congrats to Rik Fregia

2014 RECIPIENT OF  
**"BEST UNDER 40"**  
MCHENRY COUNTY BUSINESS JOURNAL

Buying a new car isn't just about price. It's about a dealer who truly cares about providing an unparalleled automotive experience.

At one of Chicagoland's newest state of the art facilities you'll find a dealer known for unbeatable value such as their everyday \$99 Down† and \$179 per month deals on a huge selection of over 250 new and pre-owned autos. And a community dealer with an award winning parts and service department. That dealer is Rik Fregia of Courtesy Buick-GMC in Crystal Lake. A dealer who genuinely gives back to the community and cares.

"We have one simple philosophy at our dealership, *"It's ALL about... You!"* Congratulations to Rik and his team at Courtesy. Courtesy Buick-GMC in Crystal Lake...

*"Quality People Selling Quality Cars."*



**Fregia's**  
**Courtesy**  
CRYSTAL LAKE

  
BUICK  GMC  
MEMBER OF THE COURTESY AUTO GROUP

**(815) 477-8600**  
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**CRYSTAL LAKE**  
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SCAN TO  
VIEW OUR  
INVENTORY!

†With approved credit. \$99 plus tax, title & fees. Example: Stk# P1655A '08 Saturn Aura 4.99% APR for 84 months. All taxes included. \$99 down, \$179 per month. Plus tax, title, license and doc fee. See dealer for details. Pictures are for illustration purposes. Dealer will not honor errors in advertisement.